




# *Three Categories of Learning*

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<b>KNOW</b>	Head 	Inform people so they know our message. What do we want people to understand?	Communicate biblical information.	Something I know or think.	Content  What a minister should know.	Changed Mind	When the people heard this,
<b>BE</b>	Heart 	Convince or persuade people to believe the message. Stir the heart. What do we want people to feel?	Change or challenge an attitude. Calls for a change in lifestyle and biblical commitment.	Something I feel, (experience or value).	Character or Conviction  What a minister should be.	Changed Heart	They were cut to the heart
<b>DO</b>	Hands 	Motivate people to act upon the message. What do we want people to do?	Change in behavior.	Something I do (action, skills).	Competency  What a minister should do.	Changed Behavior	And said to Peter and the other apostles, "Brothers, what shall we do?"

Developed from Bloom's Taxonomy of Learning